

MODULE 10: Responsible Road Users



STUDENT WORKSHEET

Increase the number of safe road users on our roads by being a responsible road user. Adhere to the road rules, take measures to avoid the Fatal Five (speeding, not wearing a seatbelt, drink or drug-driving, fatigue and distraction) and maintain your vehicle with routines such as R.O.L.L. (rubber, oil, liquids and lights). Share the message with your community by creating a road safety campaign.

STUDENT ACTIVITY:

Create a health campaign in a print-based or digital environment to promote road safety.

1. Select a topic for your campaign. Some ideas are:

- Being aware of personal responsibility
- Preventing the Fatal Five
 - Speeding
 - Not wearing a seatbelt
 - Drink or drug driving
 - Fatigue
 - Distraction
- Promoting road rules
- Road safety is up to me
- Maintaining your vehicle with R.O.L.L.
 - Rubber
 - Oil
 - Liquids
 - Lights

2. Discuss and confirm your road safety campaign topic with your teacher.

3. Is your campaign print-based or digital?

4. What is your plan for the campaign? How will you promote your message and engage the community? (e.g. will you design and print flyers or create a social media campaign?) Will there be a specific target audience (e.g. cyclists, learner drivers, pedestrians, students).

List the steps you need to take below.